

LEENIUM



# Revolutionizing Real Estate Exhibitions in the Metaverse

Powered by Leenium –  
AR/VR & Metaverse Solutions



# Traditional Exhibitions Are No Longer Enough

- ✗ Limited booth space and high participation costs
- ✗ Static displays fail to capture attention
- ✗ No access for remote audiences
- ✗ Buyers today expect more than brochures — they want to experience your project



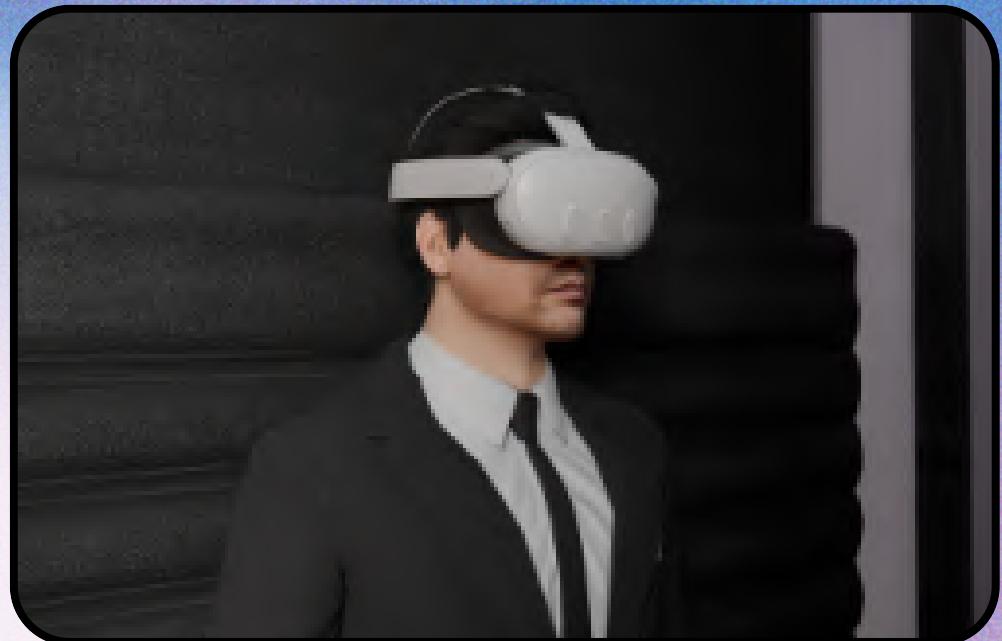
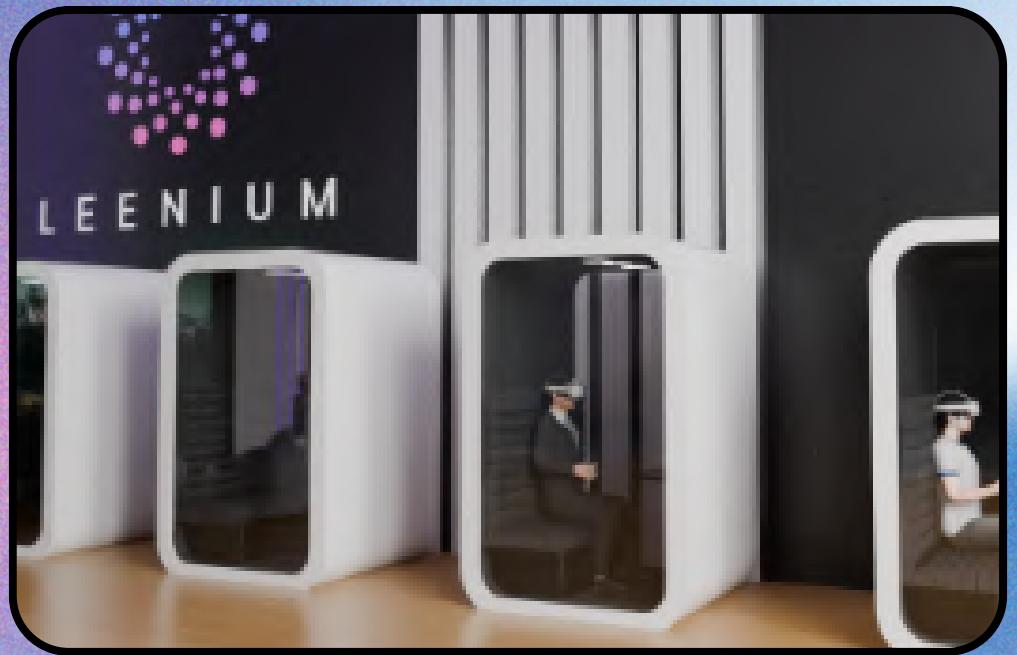
# Step Into the Future of Real Estate Marketing



Leenium creates a virtual exhibition experience in the Metaverse where real estate companies can present their projects in an immersive way.

Inside the virtual booth, visitors can:

- Meet your sales team virtually ✓
- Walk through apartments, villas, and entire masterplans ✓
- Interact with floor plans, finishes, lighting, and furniture ✓
- Reserve or even purchase units directly inside the Metaverse ✓



# A Seamless Hybrid Experience

- 1 A visitor enters your physical booth at a real estate exhibition.
- 2 They are guided into a soundproof area and wear a VR headset.
- 3 They are transported into your virtual lobby, designed and branded by Leenium.
- 4 A virtual representative welcomes them and guides the experience.
- 5 They explore 3D projects, interact with layouts, and can book units directly

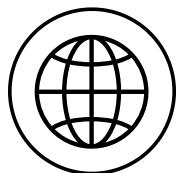
# Why This Works



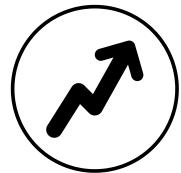
**Immersive Experience:** Visitors walk inside the project before it's even built



**Live Engagement:** Sales teams can interact with visitors in real time



**Global Access:** Invite remote buyers to visit the virtual booth from anywhere



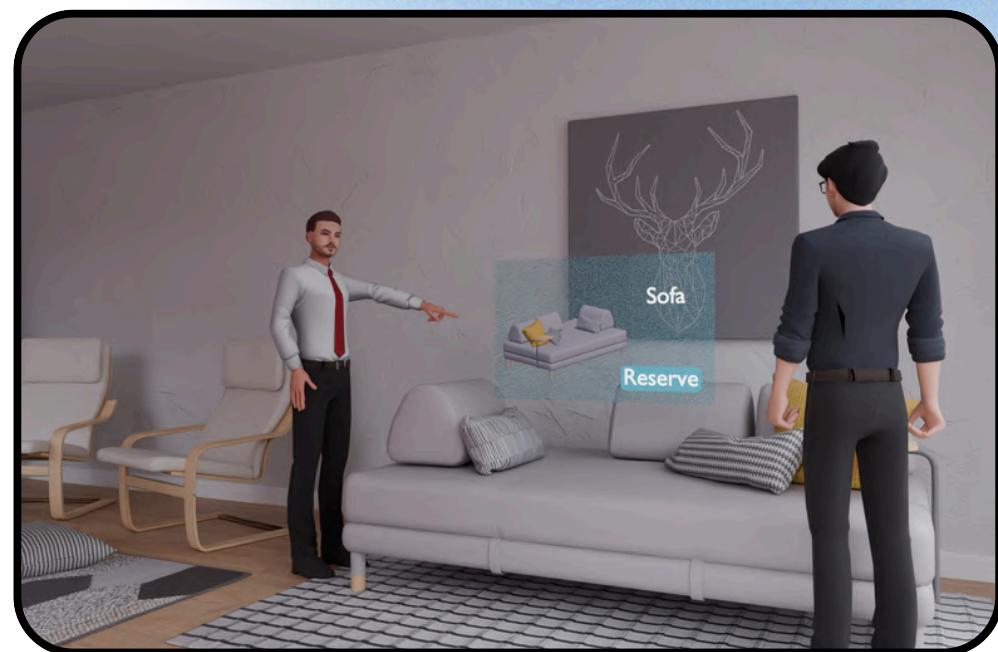
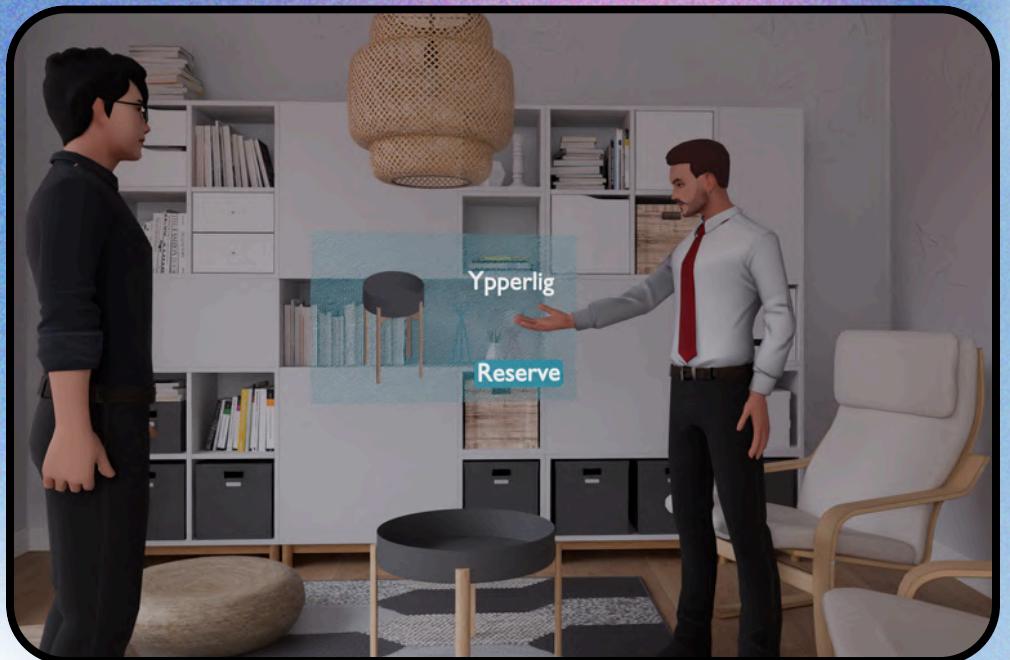
**Higher Conversion Rates:** Buyers remember and act after immersive experiences



**Reduced Costs:** Eliminate physical models, print materials, and large-scale logistics



**Unmatched Innovation:** Stand out from competitors in any exhibition

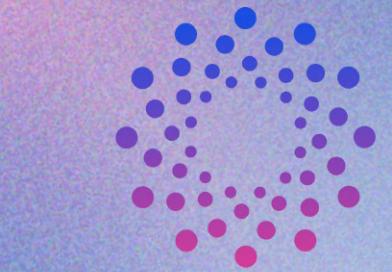




**(CLIENT IN THE EXHIBITION)**



**(MARKETING TEAM IN OFFICE)**



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# A Look Inside the Experience

Visual Showcase →



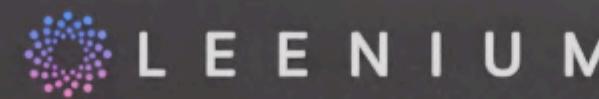
*Virtual Lobby: First impression for every visitor*



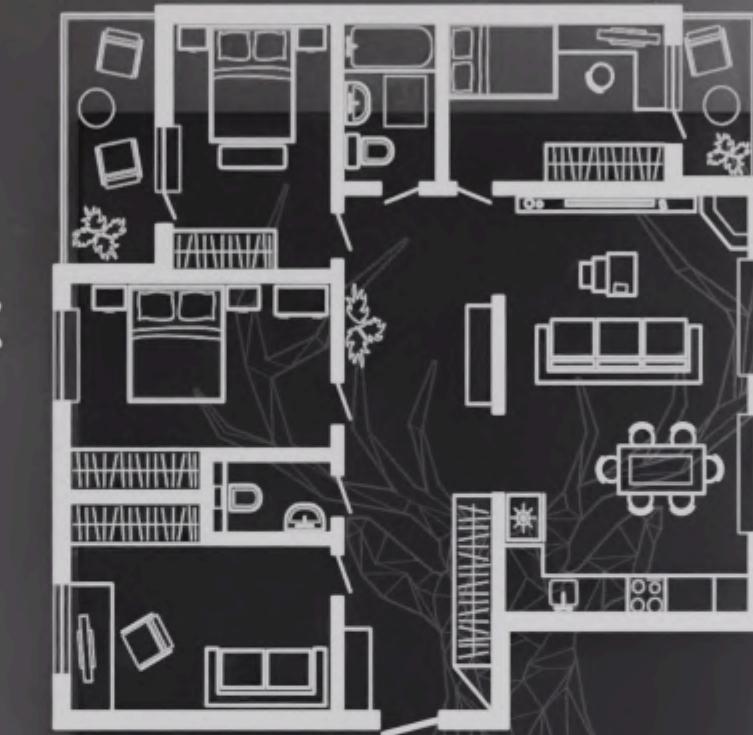
*Real-time walkthrough of a property*



*User interacting with layout, finishes, and views*



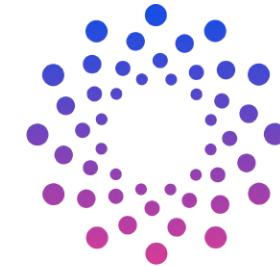
House type:  
**2 Bedroom apartment**  
Total area:  
**150 sqm**  
Sample:  
**Version 4**  
Price:  
**SAR 1.500,000**



**Reserve**

**Buy now**

*Reservation interface – booking inside the Metaverse*



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# Why Leenium?

- ✓ Based in Saudi Arabia, fully aligned with the real estate market
- ✓ 100% in-house development – no outsourcing
- ✓ Experts in Unity 3D, VR, AI avatars, and Metaverse integrations
- ✓ Deep portfolio in exhibitions, education, and interactive platforms
- ✓ Flexible, scalable, and fully customizable solutions

# Your Next Exhibition. Reimagined.

Let your visitors experience your projects — not just see them.

Let them walk, interact, and decide inside the Metaverse.

## Call to Action:

Book a demo and let us show you how we can bring your virtual booth to life.



+966 54 993 3387

[info@v-studio.co](mailto:info@v-studio.co)

